

# Louisiana State Parks

## Lake Bistineau

**Prepared for:**

**Louisiana Department of Culture,  
Recreation and Tourism**



### **The Louisiana Research Team**



## ECONOMIC ANALYSIS

### LAKE BISTINEAU STATE PARK (2004-05)

Number of overnight visitors	52,306
Number of day use visitors	16,420
Number of employees - regular	13
Number of employees - peak	20

### ECONOMIC IMPACT OF LAKE BISTINEAU STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$150,203
Spending by out of state visitors in park	\$44,288
Total primary spending by out of state visitors in LA	\$194,491
Secondary economic impact of out of state visitor spending	\$204,216
<b>Total Economic Impact</b>	<b>\$398,707</b>

Earnings for local workers generated by out of state visitors	\$129,142
Jobs generated by out of state visitors	6

### LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$1,090,094
Spending by Louisiana residents in state park	\$236,015
<b>Total Spending by Louisiana Residents</b>	<b>\$1,326,108</b>

### RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$1,520,600
Direct operating expenses (B)	\$1,004,887
<b>Return on Operating Expenses (A/B)</b>	<b>\$1.51</b>

The following tables show the overall results of the survey of visitors who stayed overnight at Lake Bistineau State Park.

**Are you a Louisiana resident?**

**Table 1**

Response	Percentage
Yes	84.2%
No	15.8%
Total	100.0%

**Was this your first visit to this park?**

**Table 2**

Response	Percentage
Yes	24.6%
No	75.4%
Total	100.0%

**How many nights did you and your party spend at this Louisiana state park?**

**Table 3**

Response	Percentage
0 nights	2.8%
1-3 nights	69.5%
4-9 nights	20.8%
10+ nights	7.0%
Total	100.0%

**What did you like best about this state park?**

**Table 4**

Response	Percentage
Clean/Good Facilities	45.9%
Relaxing Atmosphere	20.3%
Nature/Outdoor environment	20.3%
Accessibility	5.4%
Other	8.1%
Total	100.0%

**What did you like least about this state park?****Table 5**

Response	Percentage
Nothing to dislike	67.2%
Mosquitoes, flies, ants, bees etc.	11.9%
Other	10.4%
Dirty water/trash in water	1.5%
Dump stations/ Sewage hook-up	3.0%
Restroom	3.0%
Signage	3.0
Total	100.0%

**What activities did you and your party participate in while at this park?****Table 6**

Response	Percentage
Bicycling on pavement	20.5%
Boating (pleasure)	21.9%
Cabin Rental	45.2%
Camping (RV, trailer)	46.6%
Camping (tent, other)	8.2%
Canoeing/Kayaking	2.7%
Educational programs/exhibits	5.5%
Fishing (boat)	39.7%
Fishing (pier/bank)	41.1%
Group camp rental	9.6%
Hiking	50.7%
Mountain biking	5.5%
Nature study	15.1%
Other	9.6%
Picnicking/cooking out	64.4%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	37.0%
Swimming	21.9%
Water-skiing	2.7%

\* The percentage equal greater than 100 due to multiple responses

**Would you say your most recent visit to a Louisiana state park?****Table 7**

Response	Percentage
Exceed your expectations	28.4%
Met your expectations	67.6%
Almost met your expectations	4.1%
Failed to met your expectations	0.0%
Don't know	0.0%
Total	100.0%

**What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?****Table 8**

Response	Percentage
Everything is fine/no change	49.2%
Other	18.5%
More recreational facilities	15.4%
Better playgrounds/ more equipment	16.9%
Add/improve hiking, nature trails	21.5%
Total	121.5%

\* The percentage equal greater than 100 due to multiple responses

**Have you visited other Louisiana State Parks within the past 12 months?****Table 9**

Response	Percentage
Bayou Segnette SP	6.0%
Caney Creek Lake/Jimmie Davis SP	26.0%
Chemin-A-Haut SP	24.0%
Chicot SP	12.0%
Cypremort Point SP	2.0%
Faiview-Riverside SP	8.0%
Fontainebleau SP	8.0%
Grand Isle SP	6.0%
Lake Bistineau SP	20.0%
Lake Bruin SP	22.0%
Lake Claiborne SP	38.0%
Lake D'Arbonne SP	32.0%
Lake Fausse Pointe SP	6.0%
North Toledo Bend SP	4.0%
Poverty Point Reservoir SP	10.0%
Sam Houston Jones SP	8.0%
South Toledo Bend SP	4.0%
St. Bernard SP	2.0%
Tickfaw SP	10.0%
Total	192.7%

\* The percentage equal greater than 100 due to multiple responses



**Have you visited outdoor recreation parks in other states within the past 12 months?**

**Table 10**

Response	Percentage
Yes	52.8%
No	47.2%
Total	100.0%

**If yes, in which state are those other parks?**

**Table 10a**

Response	Percentage
Alabama	17.5%
Alaska	0.0%
Arizona	5.0%
Arkansas	70.0%
California	7.5%
Colorado	12.5%
Connecticut	0.0%
Delaware	0.0%
Florida	5.0%
Georgia	5.0%
Hawaii	0.0%
Idaho	5.0%
Illinois	5.0%
Indiana	0.0%
Iowa	7.5%
Kansas	7.5%
Kentucky	2.5%
Louisiana	17.5%
Maine	0.0%
Maryland	0.0%
Massachusetts	0.0%
Michigan	0.0%

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Response	Percentage
Minnesota	2.5%
Mississippi	32.5%
Missouri	17.5%
Montana	2.5%
Nebraska	7.5%
Nevada	12.5%
New Hampshire	0.0%
New Jersey	0.0%
New Mexico	15.0%
New York	0.0%
North Carolina	5.0%
North Dakota	5.0%
Ohio	0.0%
Oklahoma	20.0%
Oregon	2.5%
Pennsylvania	2.5%
Rhode Island	0.0%
South Carolina	2.5%
South Dakota	10.0%
Tennessee	5.0%
Texas	30.0%
Utah	7.5%
Vermont	0.0%
Virginia	2.5%
Washington	0.0%
West Virginia	2.5%
Wisconsin	5.0%
Wyoming	7.5%

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\* The percentage equal greater than 100 due to multiple responses

**Visiting a state park is an educational experience.**

**Table 11**

Response	Percentage
Strongly Agree	19.4%
Agree	48.6%
Neutral	27.8%
Disagree	2.8%
Strongly Disagree	1.4%
Total	100.0%

**Visiting a state park is a good way to experience nature.**

**Table 12**

Response	Percentage
Strongly Agree	35.6%
Agree	60.3%
Neutral	4.1%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to spend time with family.**

**Table 13**

Response	Percentage
Strongly Agree	70.8%
Agree	27.8%
Neutral	1.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including a visit to a state park is a good value for the money.**

**Table 14**

Response	Percentage
Strongly Agree	61.1%
Agree	38.9%
Neutral	0.0%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**Visiting a state park is a good way to get away from the stress and demands of daily life.**

**Table 15**

Response	Percentage
Strongly Agree	61.6%
Agree	37.0%
Neutral	1.4%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**A trip including state parks is a good way to experience a state's culture and history.**

**Table 16**

Response	Percentage
Strongly Agree	19.4%
Agree	51.4%
Neutral	29.2%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

**How many people were in your party on this trip to a Louisiana state park?**

**Table 17**

Response	Percentage
1-2 people	25.0%
3-5 people	25.0%
6-9 people	30.6%
10+people	19.6%
Total	100.0%

**Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?**

**Table 18**

Response	Percentage
Yes	52.1%
No	47.9%
Total	100.0%

**How did you find out about this park?****Table 19**

Response	Percentage
Personal knowledge/previous visit	39.4%
Friends, family ,co-worker	36.6%
Newspaper	1.4%
Internet/Website	5.6%
State Parks brochure	4.2%
Other	1.4%
Travel guides, books, magazines	2.8%
Called or visited tourism office	1.4%
Wrote/phoned the park	2.8%
Television	0.0%
Radio	0.0%
Welcome Center	1.4%
Automobile/Travel Club	0.0%
Maps	1.4%
Convention and Visitor's Bureau	1.6%
Called or visited travel company	0.0%
Called or visited travel agent	1.4%
Total	100.0%

**Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?**

**Table 20**

Response	Percentage
Audubon SHS	25.0%
Centenary SHS	6.3%
Fort Jesup SHS	6.3%
Fort Pike SHS	6.3%
Fort St. Jean Baptiste SHS	6.3%
Longfellow-Evangeline SHS	18.8%
Los Adaes SHS	6.3%
Mansfield SHS	12.5%
Marksville SHS	18.8%
Plaquemine Lock SHS	12.5%
Port Hudson SHS	6.3%
Poverty Point SHS	50.0%
Rosedown Plantation SHS	6.3
Winter Quarters SHS	18.8
Total	200.0%

\* The percentage equal greater than 100 due to multiple responses

**Are you retired?**

**Table 21**

Response	Percentage
Yes	41.4%
No	58.6%
Total	100.0%



**What is the approximate annual income of your household?**

**Table 22**

Response	Percentage
\$7,500-\$24,999	12.7%
\$25,000-\$47,499	25.4%
\$47,500-\$74,999	30.2%
\$75,000-\$99,999	9.5%
\$100,000-\$149,000	19.0%
\$150,000+	3.2%
Total	100.0%